

«First_Name» «Last_Name»
«Company»
«Address»
«City_», «State» «Zip»

Dear «Salutation»,

Congratulations on starting a new business in Long Beach. I am writing to introduce you to Svorinich Government Affairs in the case that you need any help with the government planning process and zoning of your «Kind_of_Company».

Svorinich Government Affairs is a full-service government consulting, advocacy, public relations, community development and legislative strategy firm. In the last few years, we have grown to be the largest advocacy and public affairs firm in our region. Moreover, we have represented a host of private sector clients and associations, both locally and in Sacramento.

As a former City Councilman, I am very familiar with companies facing land use and development issues. Whether it's with the City of Long Beach, County of Los Angeles or the state of California, our strategic partnerships and point of service contacts throughout Long Beach can provide you with the representation your company deserves.

Enclosed, please find a brochure that outlines our services, as well as the business card of my Long Beach Account Manager, Randy Terrell.

We would be honored to represent «Company» and if we can ever be of assistance, please do not hesitate to give us a call at (310) 547-9404.

Very Truly Yours,

SVORINICH AND ASSOCIATES, INC.,

A handwritten signature in black ink that reads "Rudy". The signature is stylized and cursive.

HONORABLE RUDY SVORINICH, JR.
President